

p: 917.653.2990

e: hey@iamdaveoconnell.com

w: iamdaveoconnell.com

education

Robert Busch School of Design at Kean University; Graduated May 2014
Bachelor of Fine Arts, Graphic Design

Graduated Magna Cum Laude, Dean's List, Lambda Alpha Sigma Academic Honors,
Phi Kappa Phi Honor Society

Parsons School of Design; Winter 2003–Fall 2006

Graphic Design Certificate Program

Emerson College; Graduated May 1998

Bachelor of Science, Mass Communications

awards

AI-AP International Motion Arts Awards 2014, Art Directors Club of
New Jersey Bronze

design skills

Branding, Editorial, Web/Interactive, Motion Graphics, Promo Design, Photography

technical skills

Photoshop, Illustrator, InDesign, After Effects, Muse, Quark, working knowledge of
HTML and CSS

professional experience

Websignia, Creative Hero; July 2014–Present

Work closely with Creative and Technology teams on website, digital marketing,
print, branding and motion graphics projects

Morello+Company, Intern; December 2013–July 2014

Work closely with Art Director and Creative Director on various print, web based, and
motion graphics projects

Salon.com, Art Intern; June 2013–October 2013

Worked with art director and editorial staff on selection and creation of images for
news stories on an award-winning website. Responsible for photo research, color
correction and management of images in a fast-paced environment

Freelance Graphic Designer; 2005–Present

Promo Design, Print Ad Design, and T-Shirt Design. Clients include Penguin Books
and Warner Music Group recording artist Taking Back Sunday

Clearwire, National Retail Indirect Account Executive; 2010–2010

Account Executive responsible for launching a new wireless internet technology in
the New York market

T-Mobile USA, Account Development Representative; 2006–2010

Indirect channel salesperson responsible for marketing to new and existing
customer base to maximize the sales of T-Mobile devices, and service plans

SuppliesUSA.com, Customer Service Consultant; 2003–2006

Customer Service professional responsible for assisting corporate clients with
computer hardware needs

Music Ind. Experience, Guitar Tech/Studio Intern/Musician; 1998–2003

Toured the US and Europe as a guitar tech. Studio Intern at Fort Apache and Hit
Factory. Recorded and toured the US with personal music projects